McLean County Unit District No. 5
Community Engagement Committee
Meeting MINUTES
Wednesday, May 18, 2016
1:40 p.m. – 2:40 p.m. Unit 5 District Office
1809 W Hovey Ave; Normal IL

PRESENT: CH Jim Hayek, Secretary Gail Ann Briggs, Superintendent Dr. Mark Daniel, Director Communications/Community Relations Dayna Brown

1. Approve minutes of meetings
   Action on this item was postponed.

2. Communication Plan update
   Hayek reviewed the draft of a proposed communication plan that had been discussed with Briggs. The committee discussed the process for further refinement and presentation of a plan to the Board of Education and its subsequent implementation by the Board.
   (Attachment ‘Unit 5 Community Engagement Strategy and Approach’)

   Included in this discussion was the proposal from a Citizens Advisory Council committee to change the format of the CAC from conducting annual study topics to small group dialogue around topics of interest. Presentations by district representatives about initiatives and programs would continue.

3. Review Calendar of Events

4. Set a recurring meeting time
   Items #3 and #4 were not discussed.

Minutes approved: June 22, 2016