McLean County Unit District No. 5
Community Engagement Committee
Meeting MINUTES
Friday, January 20, 2017
8:07 – 9:19 a.m. ~ Unit 5 District Office
1809 W Hovey Ave; Normal IL
Rescheduled from 1/13/17

Board Policy 2.150 Board Committees ~ Community Engagement Committee
The committee promotes communication and positive engagement among students, parents, community and staff to enhance the Board’s leadership and oversight of the District. It works to ensure that activities are coordinated and district resources are best-utilized to achieve common goals. Committee members include: Board members, District-level administrators, and others as appropriate.

Present: Chair Jim Hayek, Superintendent Mark Daniel, Director Communications/Community Relations Dayna Brown and Secretary Gail Ann Briggs

1) Strategic Plan
   • Determined the 'State of the District' public meeting and roll out of the Strategic Plan will be held in the fall; tentative date(s): Wednesday, September 13 or 27, 2017. This event will summarize the outcomes to-date and describe the district’s plans.
   • Institute programs before students start school in August will include presentations about the Plan.
   • Hayek will provide to Brown the Strategic Plan for posting to the District website as soon as possible.
   • Hayek will provide to Briggs a calendar for use in developing a Board policy

2) Citizens Advisory Council ~ meeting programs and focus groups
   • Brown will include Board members in the meeting invitation and disseminate the notes from:
     a. (#1) ~ Wednesday, November 2, 2017 ~ Benjamin (Student Growth and Achievement presentation: Laura O'Donnell, Carmen Bergmann, Michelle Lamboley)
     b. (#2) ~ Wednesday, November 30 ~ Oakdale (Fiscal Responsibility presentation: Marty Hickman, Joe Adelman, Tommy Hoerr)
     c. (#3) ~ Wednesday, January 11, 2017 ~ Carlock (Highly Effective Staff presentation: M. Curt Richardson)
   • Program:
     d. (#4) ~ Wednesday, February 15, 2017 ~ Cedar Ridge (Community Partnerships) will be presented by Brown/others.
     e. (#5) ~ Wednesday, March 15, 2017 ~ Fairview (District Culture)

3) Citizens Advisory Council ~ organization
   • Brown will provide the minutes, member list and attendance to-date to the committee.
   • Briggs will draft suggestions for changes for discussion at the next meeting that reflect the current year's change in format to the following: Constitution & Bylaws, officers, Board Policy 8.105.

4) Discussion:
   • Development of list of organizations: contacts, schedule calendar of activities.
   • Board members participation in Community Engagement.

5) Next meeting: Friday, February 17, 2017 – District Office – 1:00 p.m.